

# Uttarakhand

## Chief Forest Conservator /Chief Executive Officer

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## Feelings of self-reliance: success story of Mr. Jai Painuli from Araghar, Dehradun

Mr. Jai Painuli aged 48 years from Araghar, Dehradun is full of confidence and feels proud as a bamboo entrepreneur. Mr. Jay was working for a bamboo chopstick company in Japan for 5 years but his heart was always asking him to do something for the country. when he came to India, met the officials of the Uttarakhand Bamboo and Fiber Development Board and started a company for bamboo chopsticks by the name of Jash Manufacture Industry Private Limited in 2018-19 in India. The species used are *Dendrocalamus hamiltonii* and *Bambusa nutans*. Through the scheme of National Bamboo Mission, processing unit for value addition of Bamboo was done under credit linked back ended subsidy progamme. Even though it was quite difficult to establish a bamboo-based business in the State, through his self-confidence and help from the National Bamboo Mission, it became very easy. Currently, my company is making bamboo chopsticks, skewers, barbeque etc. with the turnover of Rs.80 Lakhs per annum and giving employments to 10 other people.

